

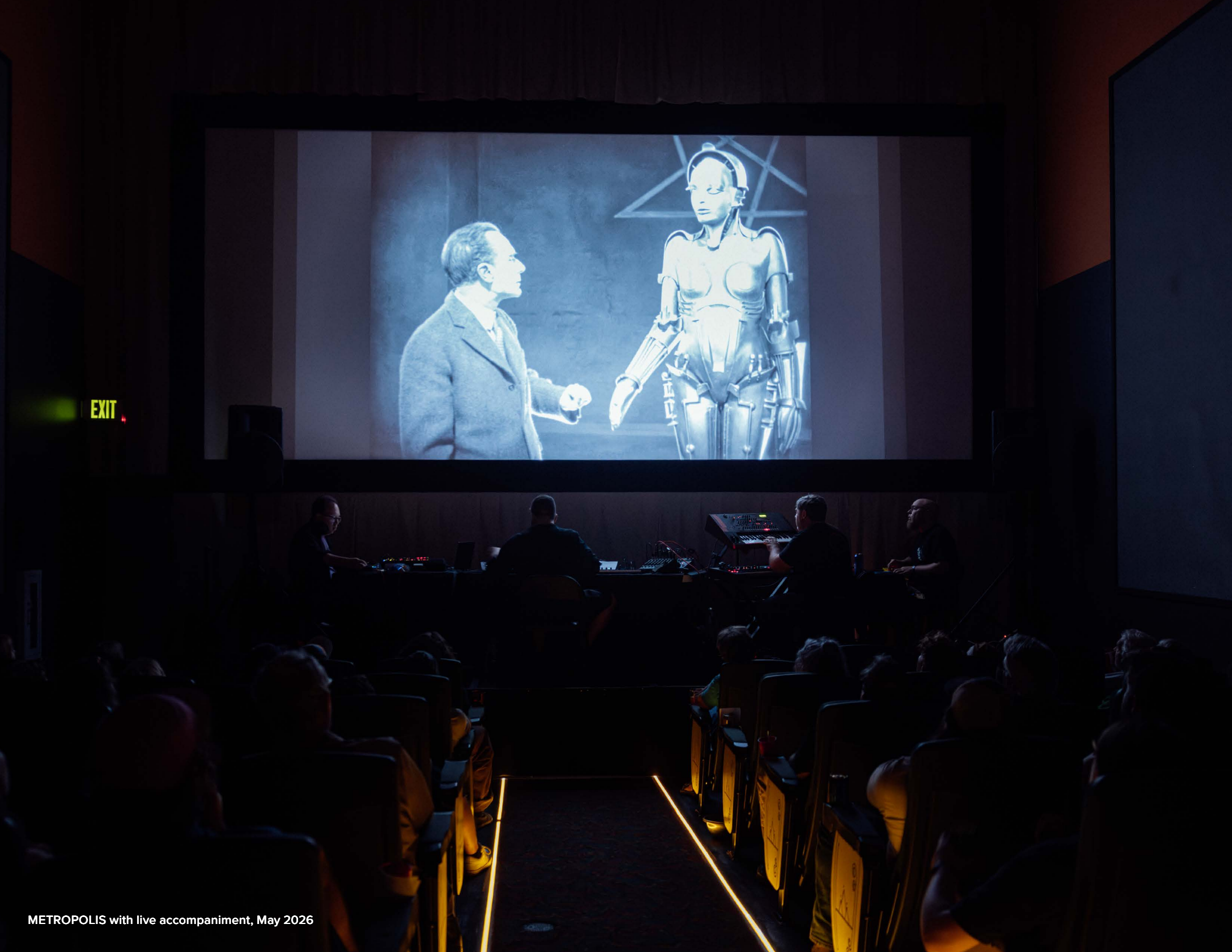


THE ROXY THEATER IMPACT REPORT **FY 25/26**



In the projection booth for THE ODYSSEY, July 2026

MISSOULA'S COMMUNITY CINEMA



EXIT



"Red Flags" at the TWILIGHT Marathon, November 2025



GROUNDHOG DAY Marathon, February 2026



WildWalk Parade for IWFF 49, April 2026
Photo by Tommy Falcon



Queer West Film Fest Crafting Party, June 2026

THANK YOU!

All that the Roxy Theater is would not be possible without your support. A heartfelt thank-you to our more than **3,000** members, our **84,000** guests, and our **270** community partners. Your patronage and donations make it possible to have a strong and thriving community cinema for all of us to enjoy. The Roxy Theater is a critical part of the arts scene in Western Montana, and your ongoing support keeps the projectors rolling.

HOW SUPPORT FOR THE ROXY THEATER WORKS

Movie tickets, concessions and memberships account for 72% of the Roxy's annual operating budget. The remaining 28% must be raised from philanthropic gifts from individuals, foundations and sponsorships. Your ticket price and membership fees are paid back to film distributors at an average of 65% for every dollar collected.

A gift in addition to your membership or ticket purchase goes directly to the Roxy to be used to fill the funding gap, fairly compensate our indispensable staff, and pay for things such as maintaining the projectors, keeping the popcorn flavor carousel stocked and of course, paying the light bill. Please consider a financial gift to the Roxy this year.

A LETTER FROM THE EXECUTIVE DIRECTOR, SARAH FERGUSON



What a year it's been!

Triumphs and challenges faced us throughout the year and we celebrated and worked through them like never before. We welcomed a new projector to the booth and a new screen to Theater 1. Our staff grew. Our membership grew. The amount of people regularly coming through our doors grew as well. Our programming and monthly series provided diverse cinematic experiences every month. There was a lot of laughter ringing out over the year and there were certainly a lot of tears during our first-ever Bleak Week. Roxy Jr. and the Roxy Film Academy programs provided kids and families with movies and fun. Twilight fans got a marathon weekend of costumes and sparkles and those crazy Groundhog Day participants returned again to claim their spot as deeply committed individuals who I adore, but will never understand. We truly did have something for everyone this year and we are so pleased our community came along for the ride.

Our film festivals also reached new heights this year. The 11th Montana Film Festival brought us back to Big Screen Country in October with an outstanding lineup, including an advance screening of the Oscar-nominated *Train Dreams*. The 49th Annual International Wildlife Film Festival galloped onto the big screen and into the hearts of filmgoers for another wildly successful year in April. June's Queer West Film Festival was a celebration of joy, love, and the best of queer cinema. As you can see, our festivals keep our calendars busy and our hearts full.

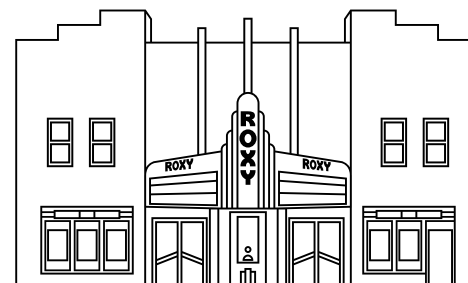
We're off and running into our next fiscal year with some exciting news and BIG plans. In August, the Roxy will be getting a new roof, new screens in Theaters 2 & 3, and a brand new sound system in all three of our theaters in the main building. These massive upgrades are going to make your moviegoing experience that much more immersive and enjoyable. Thank you to all of our patrons, members, and donors for helping us care for our theater and the community it serves.

Looking ahead, we are especially excited to celebrate the 50th anniversary of the International Wildlife Film Festival and we are in full-swing with our preparations to honor this internationally renowned festival and the legacy of Chuck Jonkel who paved the way to a better understanding of our natural world. Expect special guests, events, commemorative merch, and as always, incredible programming. We're even planning a safari for September 2027 (you should come!). We'll have films and programs to mark this impressive milestone throughout the year, so keep your eyes peeled and join in the fun!

Serving as Executive Director of this beloved community cinema over the past year has been one of the greatest honors of my life. Through every challenge and every celebration, I have never stopped feeling grateful for the Roxy, for our incredible staff, for the community we continue to build together, and for the life-changing power of film.

And if you see me running around the theater, please say hello. I'll be saving you a seat.


Sarah Ferguson, Executive Director



THE ROXY THEATER BY THE NUMBERS

JULY 1, 2025–JUNE 30, 2026

84,412 ▲6%

TOTAL
ATTENDANCE

231 ▲6%

UNIQUE
VOLUNTEERS

42,102 ▲8%

BOWLS OF
POPCORN SERVED

786 ▲33%

VOLUNTEER
HOURS

3,091 ▲5%

ROXY MEMBERS

270 ▲4%

COMMUNITY
PARTNERS

461 ▲25%

UNIQUE TITLES
SCREENED

FILM FESTIVAL MILESTONES

49 YEARS OF IWFF

International
Wildlife Film
Festival **49**

10 YEARS OF MTFE

MONTANA
FILM FESTIVAL

4 YEARS OF QWFF



THE ROXY THEATER YEAR IN REVIEW

JULY & AUGUST 2025

Sarah Ferguson officially took on the position of Executive Director for the Roxy Theater. Fergie is quickly putting her own stamp on the Roxy Theater and you will often find her checking you in at the box office all while navigating the Roxy into its most financially stable year since the pandemic.

Roxy Summer Spectacular: Movies Too Big for a Small Screen filled the theater in July and August with eight magnificent films. Finishing off the summer with a week of Steven Spielberg's classic, **JAWS**.

CatVideoFest returned to many meows and purrs, delighting audiences with non-stop cat videos.

SEPTEMBER & OCTOBER 2025

The films of Paul Thomas Anderson graced the screens leading up to the September 26th release of the Best Picture winner, **ONE BATTLE AFTER ANOTHER**.

The Montana Film Festival celebrated 11 years of fostering independent cinema with a packed 4-day festival. The 11th year of MTFF included 31 guest filmmakers in attendance, 8 films made in Montana, and 46 total films.

October is one of the most exciting months of the year for the Roxy staff to program and Programming Director Mike Emmons made sure there was plenty to scream about with the *Slay, Girl, Slay* series.

NOVEMBER 2025

KPOP DEMON HUNTERS descended upon the Roxy for three Golden days of dancing and sing-alongs with HUNTR/X.

The Roxy presented its first ever Twilight Movie Weekend. It was a weekend of sparkles, costumes, games and fun for both the Team Edward and Team Jacob fans.

The highly anticipated Roxy Membership sale over Thanksgiving weekend welcomed more than 515 new members to the Roxy family.

DECEMBER 2025

The popular new releases **WICKED: FOR GOOD**, **WAKE UP DEAD MAN: A KNIVES OUT MYSTERY**, and **MARTY SUPREME** kept movie goers entertained. A packed lineup of holiday favorites filled the theater with cheers and goodwill all season long.

JANUARY & FEBRUARY 2026

January brought the return of the popular *Sight & Sound* series with *Sight & Sound: Redux*. 19 films from the 2022 list of the greatest films ever made, curated by the monthly magazine, *Sight & Sound*, which can now be purchased each month in the Roxy lobby!

The ski bums descended the slopes and hit the theater for the *Full Send Snow Series*, a month-long series featuring all your favorite ski movies.

You cannot think of February without two important dates, Groundhog Day and Valentine's Day. February 2nd brought out 66 hopeful contestants for the Roxy Groundhog Day Marathon with the challenge of watching the Bill Murry classic, **GROUNDHOG DAY** 8 times (one of them in black and white) and 59 crazed folks made it through to the other side all a little blurry eyed and completely bonded for life as a group.

Valentine's Day is the time to show your love on the big screen and we enjoyed seeing the messages and photos featured in the pre-show trailers for all the world to see.

MARCH & APRIL 2026

Rocky led the way for five successful weeks of the hit film, **PROJECT HAIL MARY**.

Theater 1 received a major upgrade with the installation of a new state-of-the-art laser projector and a much needed new screen.

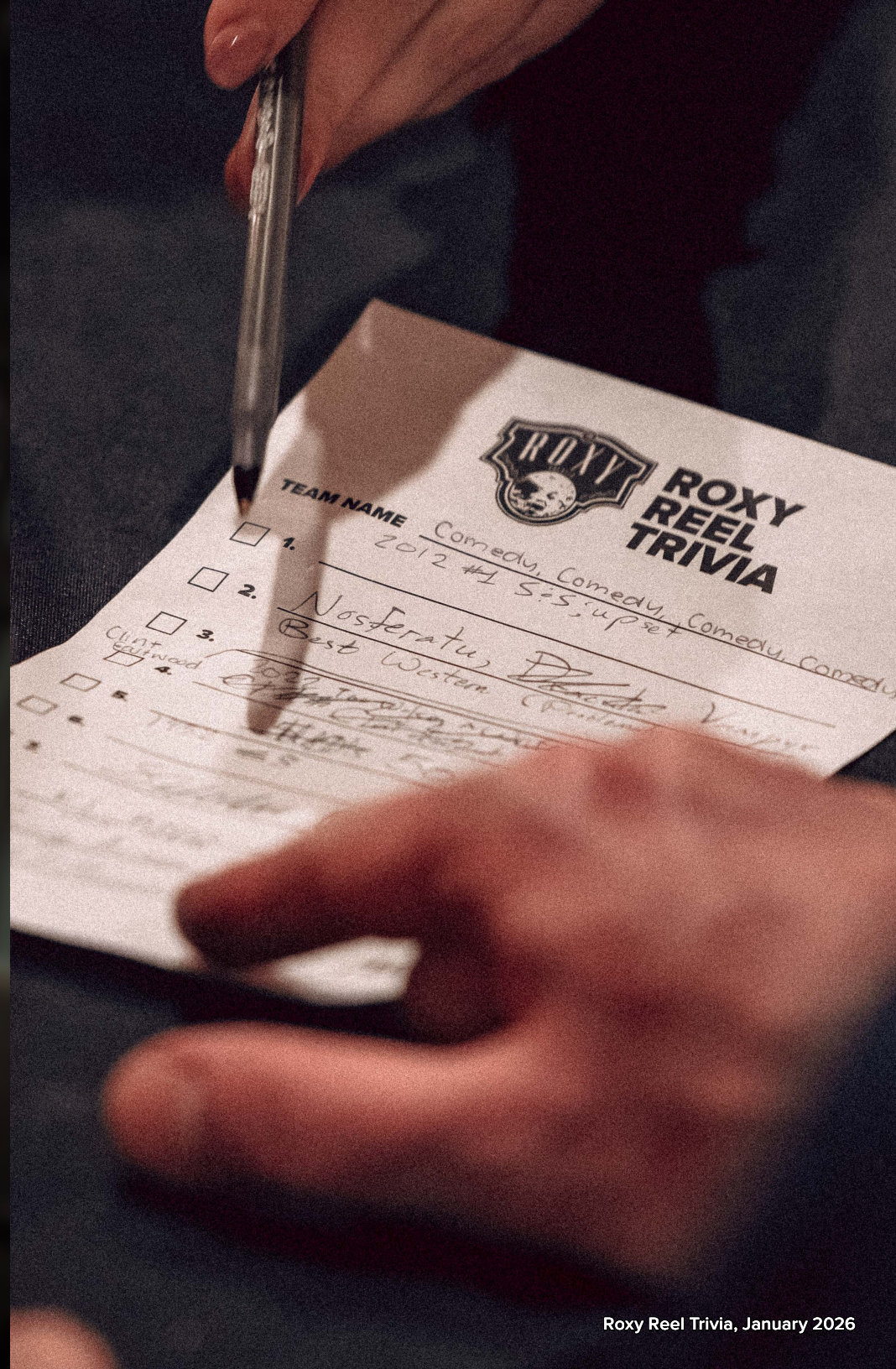
Each April, for the last 49 years, the International Wildlife Film Festival has taken Missoula by storm. 68 films were screened to more than 2,600 guests at the Roxy over one week. 30 filmmakers visited Missoula from across four different countries. We are hard at work on celebrating the 50th International Wildlife Film Festival in April 2027.

MAY & JUNE 2026

The Missoula community came together during Missoula Gives to raise money to install two new screens at the Roxy in Theaters 2 & 3. Look for this project to be completed at the end of August.

The Roxy Film Academy began the first of five weeks of summer camps for area youth ages 9 - 18. Campers gathered for a week to create, write, film, and edit a short film of their own creation overseen by the Roxy's amazing camp instructors. The highlight of each week is the premier of their film on the big screen to their family and friends at the Roxy. We have some creative and talented filmmakers in our midst.

June ended with *Bleak Week: Cinema of Despair*, a weeklong festival that spotlights some of the greatest films from around the world that explore the darkest sides of humanity, as well as some of the bleakest points in human history. 8 hardy souls attended all eight days of bleak films and took home a special shirt to celebrate their accomplishment.



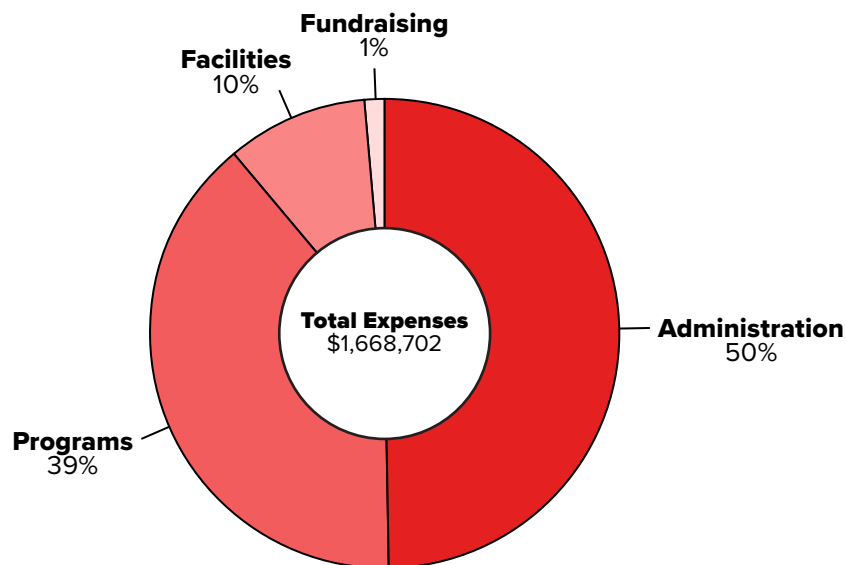
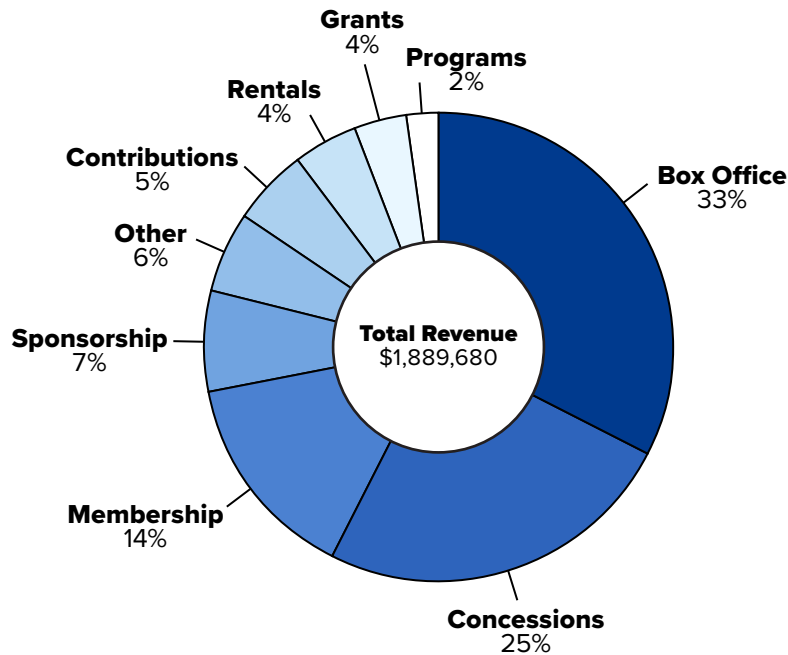


Roxy Film Academy, June 2026



AAPI Heritage Month with Alvin Zhou, May 2026

JULY 1, 2025–JUNE 30, 2026



ROXY THEATER BOARD OF DIRECTORS

Megan Parker, Board President
Courtney Blazon
Jesse Brenneman
Leland Buck
Frank D'Angelo
Janice Givler
Larkin Mattoon
Kelly Sax
Nicole Siefert

ROXY THEATER STAFF

Sarah Ferguson, Executive Director
Tammy Bodlovic, Development Director
Ken Grinde, Operations Director
Mike Emmons, Programming Director
Josh Taira, Art Director
Matt Riley, Technical Director
John Budge, Film Festival Director
Becca Sayre, Marketing Coordinator
Christina Tripp, Membership Coordinator
Josh Moyer, Film Festival Coordinator
Kal Bailey, Volunteer & Education Coordinator
Mena Carrara-Ackermann, Rentals Coordinator
Anne Hobbs, Accountant
Shannon Murphy, Box Office Manager
Grace Wolcott, Graphic Designer
Tommy Falcon, Assistant Graphic Designer
Nas Jabr, FOH Manager
Jared Benge, Manager
Hannah Hodges, Manager
Lenny Peppers, Manager
Woody Bourguignon, Concessionaire
Jadyn Fordah, Concessionaire
Lucy Johnstone, Concessionaire
Vaughn Sheridan, Concessionaire

We are funded in part by coal severance taxes paid based upon coal mined in Montana and deposited in Montana's cultural and aesthetic projects trust fund.

This project is supported by the Montana Arts Council, a state agency funded by the State of Montana and the National Endowment for the Arts.

MONTANA
ARTS COUNCIL





Former AAGPBL player Donna Stageman Roberts celebrates her 100th ½ birthday with a screening of A LEAGUE OF THEIR OWN



MISSOULA'S COMMUNITY CINEMA

TheRoxyTheater.org

 **@TheRoxy406**