

UPCOMING FESTIVALS



OCTOBER 13 – 16, 2022



NOVEMBER 3 – 6, 2022



APRIL 22 – 27, 2023



AUGUST 2023



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Chris Johns	

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Esteban Castillo	Concessionaire
Kal Bailey	Concessionaire



FY 21/22

The Roxy Theater Impact Report



Following a day-long retreat in which the staff and board met to regroup, renew our organizational strategic plan, and contemplate the possible futures in store for our theater, the Roxy reopened to public screenings in June 2021, with a staff vibrating with enthusiasm and ready to create a *new and improved* community cinema.

While the relaunch of public screenings saw cautious yet enthusiastic crowds, gradually audiences returned. We managed to come very close to pre-pandemic numbers, in both attendance and revenue. We ramped up our programming in stages, beginning with our first-run offerings, then gradually relaunching our specialty series. By December our monthly schedule of events was close to *normal*.

In addition to our regular programming, the year saw the return of our two beloved film festivals, IWFF and MTFF, as well as the launch of our newest annual event, the Camp Horror Film Festival, a campy and creepy celebration of oddball horror cinema. We were also able to organize a summer of Roxy Film Academy camps, bringing filmmakers to local grade schools, and kids and families to the theater, for classes and screenings.

We began the fiscal year with 12 employees, a small but mighty team. Little by little we were able to rebuild our staff, ending our year 24 strong. I am also proud to say we were able to increase wages for all of our staff.

Major improvements to our beloved historic cinema in FY 21/22 included new DCP projection in Theater 3, new furnaces and A/C units for the building, and new fixtures in both of our restrooms. We were able to open our 30-seat microcinema, The Roxy Annex, for nightly first-run public screenings and special events.

As we greet another year, we know we're living in a different world. But as it turns out, grave concerns about the *end of movies*, about audiences not returning, and streaming services taking all the "content," proved unfounded. For you, me, and the like-minded faction who are passionate about moviegoing, nothing else can ever take its place.

Mike Steinberg
Executive Director, The Roxy



51,911

people attended films + special events



23,053

bowls of triple-organic popcorn served



1,880

Roxy Theater members (a 65% increase!)



454

unique titles screened



80

community partners



45

years of the International Wildlife Film Festival



19

35mm movies screened



17

weeks of Everything Everywhere All At Once



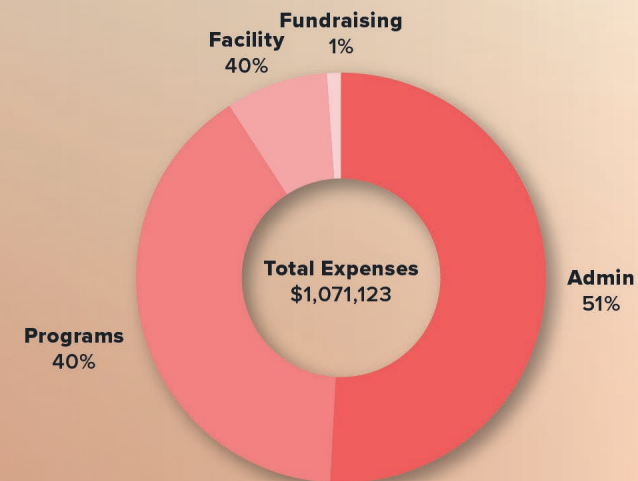
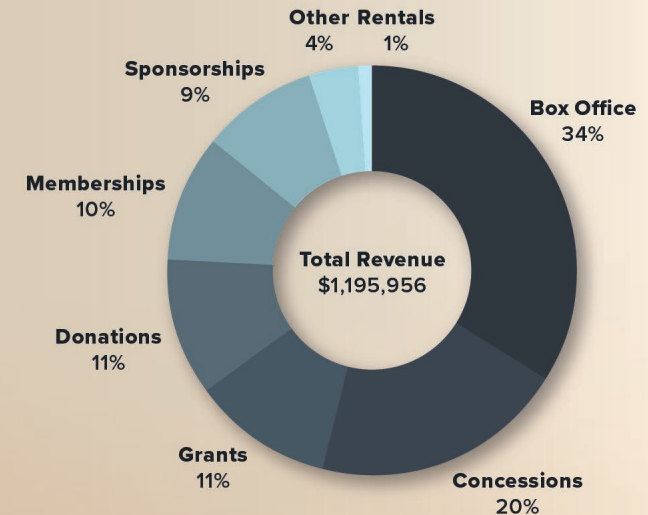
7

years of the Montana Film Festival



1

year of the Camp Horror Film Festival



We are funded in part by coal severance taxes paid based upon coal mined in Montana and deposited in Montana's cultural and aesthetic projects trust fund.