

WHAT'S HAPPENING AT THE ROXY NOW?

- The **Roxy Annex** is open and screening first-run Movies
- Theater 3 now has a **DCP Projector**
- Regular programming and favorite monthly series are **back**

Upcoming Film Festivals

- Montana Film Festival - **Nov. 18 - 21, 2021**
- 45th Annual International Wildlife Film Festival - **April 23 - 30, 2022**
- Camp Horror Film Festival - **Aug. 2022**
- Kiddomatic - **Oct. 2022**



Photo by Adam Idone



Photo by Viv Steinberg

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FY 20/21

The Roxy Theater Impact Report



One question we are often asked is how The Roxy survived the pandemic. While there's no one answer, the simplest is this: we were supported and sustained by our community. Throughout the fifteen months of our closure, and well into the reopening which began in June 2021, The Roxy received generous support--both financial and emotional--from scores of individuals and foundations. The takeaway is clear: The Roxy is an invaluable institution in Missoula's cultural community, and we all want it to endure.

Everything that made up our "Covid pivot"--outdoor screenings at Ogren Park, Hip Strip Movie Night and The Roxy Garden; private screenings and online film offerings; to virtual and hybrid film festivals--taught us that adaptability is actually one of our strong suits. And while nothing beats cozying down in the comfort of our theaters with a bowl of triple-organic-popcorn as the lights sink and the trailers come up, being together in the name of cinema does matter. Bringing the Community to Community Cinema, wherever it may be, is what we're really all in this for.

It's hard to be a movie theater these days, especially a theater that prides itself on its roots in and deep connections to the community. That difficulty is endemic to our very purpose: a place to gather. When gathering is on hold, or muddled by uncertainty, it can be a weird place to be. Yet life goes on, and so do the movies.

When we reopened the theater this summer, we proceeded with caution and optimism, two principles that continue to guide us. We have faith in our members and patrons, and in our staff and board. While none of us know what's next, we continue to work together to find solutions and create a safe environment where we can fulfil our mission to make the world a better place through the power of cinema, education, and community.

It goes without saying that we will get through this together, because in a sense we already have. So whenever you're ready, we're saving you a seat at The Roxy because, let's face it, you saved ours.

Be well,

Mike Steinberg
Executive Director



445

MOVIE PARTIES



4,864

MOVIE PARTY GUESTS



26

ROXY GARDEN SCREENINGS



27

OUTDOOR SCREENINGS



44

ROXY AND CHILL TITLES



1,233

DONORS



6

GRANTS FROM PRIVATE FOUNDATIONS

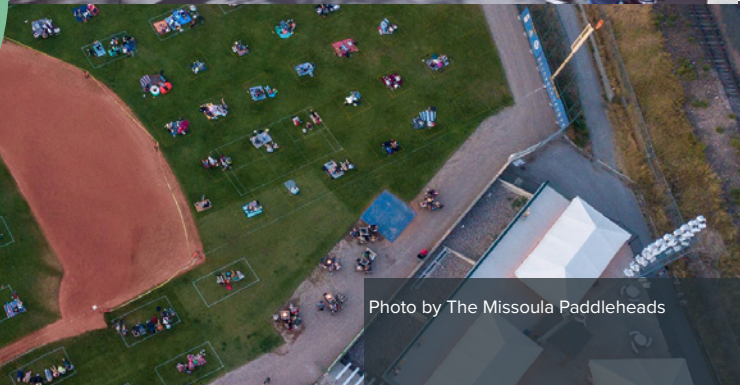


Photo by The Missoula Paddleheads