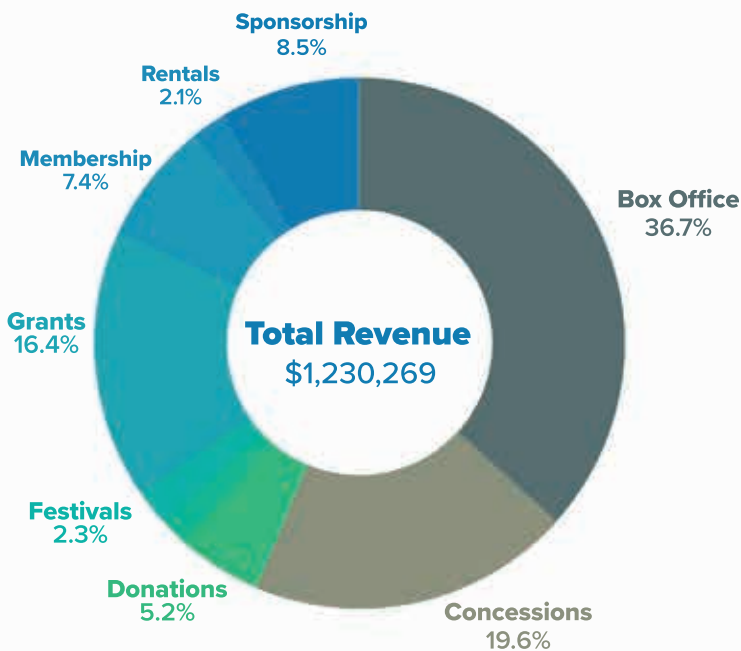
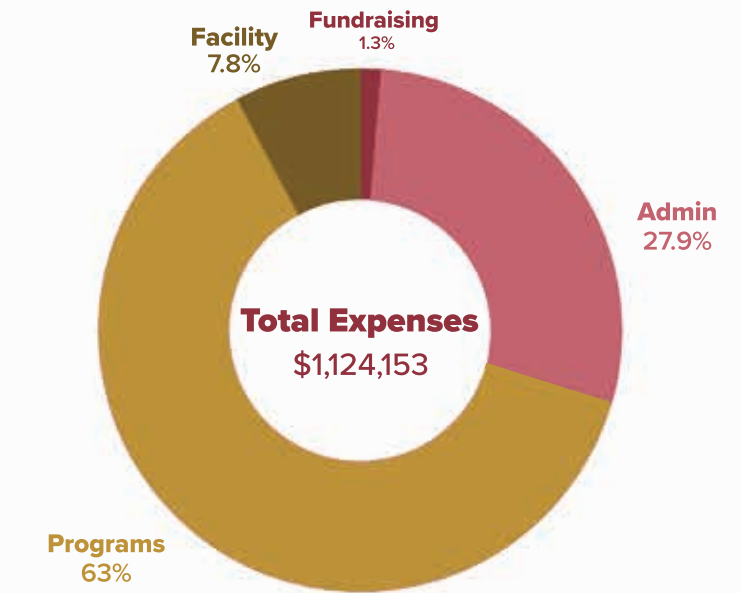


# FY18/19

## The Roxy Theater Impact Report



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# Another great year for community cinema.

It's been another great year at The Roxy, marked by technological and creature comfort improvements felt by everyone at your historical cinema. In September we reinstalled vintage 35mm projectors in theater three and began presenting classic films as they were meant to be seen. Monthly 35mm screenings quickly grew into two and three films per month, and welcoming capacity crowds. And to make those crowds more comfortable, we replaced our worn-out seats with beautiful new custom-designed theater seats from the renowned Irwin Seating Company in Grand Rapids, MI. Additionally, we upgraded the sound in each theater with state-of-the-art surround speakers which are a marked improvement from the previous system. And while we were at it we gave each theater a facelift, with new paint and flooring.

While the overall revenue for the organization grew last year, many of the major improvements above were supported by generous grants for foundations, including the E. L. Wiegand Foundation, the Treacy Foundation, the Bill & Rosemary Gallagher Foundation, the M. J. Murdock Foundation, The Engelhart Foundation, the Llewelyn Foundation, and the Dennis & Phyllis Washington Foundation.

In response to the major investments we've made in stewarding your historic cinema, Roxy audiences and membership have grown. Attendance grew by 3000 and membership is up nearly 50% from the previous year.

As we look forward to another exciting year presenting films and events, here's a preview of coming attractions, headed soon to a theater near you:

**Kiddomatic** - a children's film festival presented in partnership with Arts Missoula and ZACC. (November 2019)

**The Roxy Annex** - a 40 seat fourth screen and multi-use event & performance space. (December 2019)

**New digital projection** on screen three. (March 2020)



# 75,671

people attended films and special events



# 24,023

bowls of triple-organic popcorn



# 2,094

hours donated by nearly 400 volunteers



# 1,723

Roxy Members, up 63% from 2016



# 439

unique new releases, classics, and specialty screenings



# 258

new fantastically comfortable seats



# 214

community partners



# 101

dedicated patrons completed the Groundhog Day All-Day Marathon



# 42

years of International Wildlife Film Festival



# 4

years of Montana Film Festival