

# FY17/18

## The Roxy Theater Impact Report



This was another year of tremendous growth for Missoula's Community Cinema. We celebrated the Roxy's 80th birthday with the installation of our beautiful new 1937 replica neon marquee, the classic ticket booth, and the restoration of the theater's exterior. By adding a new digital projector for screen two, we doubled-down on our commitment to steward your historic neighborhood cinema. Thanks to the popularity of our annual film festivals, International Wildlife Film Festival and Montana Film Festival, as well as a windfall of great first-run titles and classic films, we grew together as a community theater in leaps and bounds with overall attendance at the theater up nearly 50% from the previous year. The key to the success of the Roxy has always been our amazing audiences, dedicated volunteers, our members, and the immense investment from area businesses and community organizations. And with your ongoing support we look forward to all the exciting events and films coming soon to this theater near you. Here's a preview of some coming attractions:

- Offering you screenings each month of classic films presented on our recently restored vintage 35mm projectors. (September 2018)
- Bringing on a new creative director for our beloved annual IWFF in order to grow and expand this springtime event. (October 2018)
- Upgrading the sound systems in all three theaters. (October 2018)
- Installing a new digital projector for screen three. (February 2019)
- (Hopefully) Improving all three theaters with new seats. (Summer 2019) Watch for more information on this project to come this winter.







**72,026**

people attended films and special events



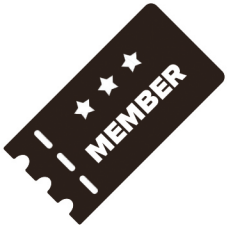
**19,863**

bowls of triple-organic popcorn



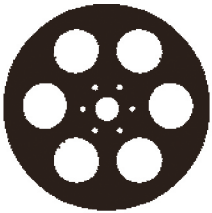
**2,302**

hours donated by nearly 400 volunteers



**1,226**

Roxy Members, up 63% from 2016



**381**

unique new releases, classics, and specialty screenings



**190**

community partners



**44**

dedicated patrons completed the Groundhog Day All-Day Marathon



**41**

years of International Wildlife Film Festival



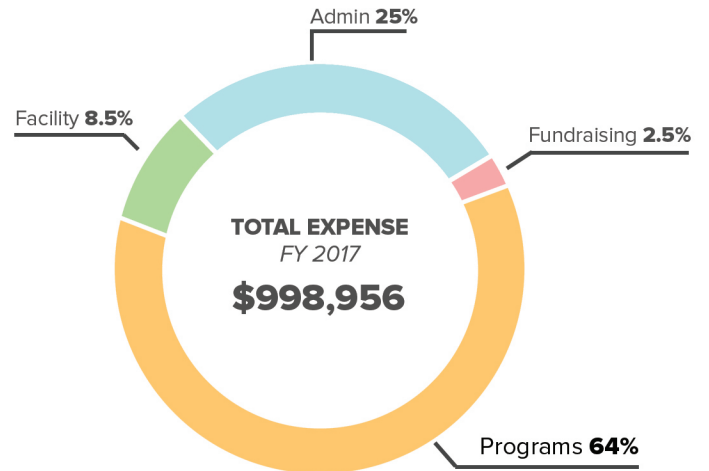
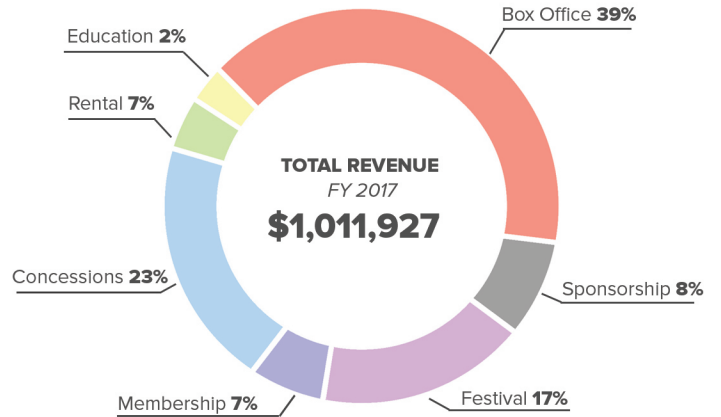
**3**

years of Montana Film Festival



**1**

beautiful new historic marquee



# THE ROXY THEATER

## Staff

Mike Steinberg, Executive Director  
 Marshall Granger, Media Manager  
 Aaron Roos, Technical Director  
 Andrew Rizzo, Operations Director  
 Tammy Bodlovic, Development Director  
 Adam Miller, Business Manager  
 Ruth Anderson, Box Office  
 Jeri Rafter, IWFF Producer  
 Alana Waksman, Community Outreach  
 Becca Sayre, Press



## Board of Directors

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 Ian Carstens, Manager & Membership  
 John Howard, Manager & Volunteers  
 Ken Grinde, Manager & Film Academy  
 Cora Kramer, Manager & Rentals  
 Chris Sand, Concessions & Street Team  
 Sadie Oliver, Concessions  
 Charley Macorn, Concessions  
 Brenna Peck, Concessions  
 Alyosha Sonju, Housekeeping  
 Savas Kansier, Housekeeping

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 Kristin King-Ries  
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